

Finance Manager Development

Duration: 21 Half Days

Course Description:

Managing financial activities is one of the most essential and multifaceted functions in any organization, and with the rise of digital technology, process automation, and efficiency improvements, the strategic role and responsibilities of Finance Managers are rapidly increasing and becoming more complex. Responsible for all the critical financial functions, processes, and services of an organization, Finance Managers must maintain a strategic mindset to ensure that the company's assets, funds, and resources are safeguard and most efficiently utilized. They must be able to effectively manage risks, develop financial plans, understand capital structure, maximize working capital, produce regular financial reports to management, and ensure the company's overall profitability. They must also oversee and ensure the efficiency of end-to-end finance operations such as Accounting, Cost Accounting, Cash Management, Credit and Collection, Supplier Credit and Accounts Payable, Financial planning and analysis, balance sheet reconciliations, internal controls, and process improvement projects. The development of Finance Managers is crucial as they directly affect the profitability, growth, and long-term viability of the company. By joining the program, participants will understand the needed framework to drive Finance Leadership in the company for effective financial planning and strategy, management of costs and profits, and instituting business controls to safeguard company assets and resources.

Target Audience:

- Finance Managers and Supervisors overseeing any of the following finance functions: Controllership, Accounting, Treasury, Cash Management, Credit and Collections, Accounts Payable, Financial Planning and Reporting, Cost Accounting, and Internal Audit
- Business Owners and Entrepreneurs who need to strengthen their hands-on finance and accounting knowledge and capabilities to manage better and safeguard their company profitability and assets.
- Aspiring Finance Professionals who want to develop themselves as top-notch finance managers in the future

Objectives:

This interactive online program aims to develop the Finance Manager to be a top-notch professional, add value to the business, and manage its overall profitability and cash flow. It will develop the participants' strategic thinking, ability to execute plans with excellence, and ability to lead and manage change within the marketing organization. It will teach the needed framework to drive Finance Leadership in the company for effective financial planning and strategy, management of costs and profits, instituting business controls to safeguard company assets and resources.

By joining the program, the participants will:

- Gain fresh strategic insights that can help boost company profitability and cash flow.
- Deepen their understanding of managing treasury and cash functions, working capital efficiency, tax compliance and
- management, internal audit and controls, risk management, and capital budgeting
- Be able to immediately apply learnings and best practices in their day-to-day finance operations and activities

Course Outlines:

- Financial Leadership
- Financial Management Strategy
- Treasury and Cash Management
- Accounts Receivables Management
- Inventory Management and Control
- Fixed Assets and Capital Budgeting
- Short-term and long-term Bank Financing
- IPO and Capital markets
- Tax Compliance and Management
- Risk Management
- Strategic Sourcing and Procurement
- Strategic Negotiation

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