

# Business Agility Foundations (ICP-BAF)

**Duration: 2 Days**

## Course Description:

How does an organization become more adoptive and more purpose-driven? What changes does your organization need to go through to be more agile? The agility in the enterprise master class teaches you by answering these questions. We go through an interactive workshop that deepens into enterprise agile. People at every level in organizations must focus on customer delight and bring innovation and continuous improvement into their work. Aligning teams and organizations around a vision and a strong sense of purpose are essential to enable high performance.

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## Course Objectives:

- The mindset and culture that business agility instills.
- Identify and apply the way of thinking and culture that enhances Business Agility.
- How to define your customer(s) and how you add value to them.
- Recognize and execute the techniques to analyze and improve work practices.
- Learn and practice plans to define and add value to the client(s) while practicing agility.

- Explain and implement the methods to use value sources, Kanban values, principles, and standards.
- Classify and apply Agile and Lean thinking to reduce waste and create a space for creativity.
- Understand different approaches for enhancing business agility.
- Difference between agile software development and agile way of working

## Intended Audience:

Anyone interested in the paradigm shifts necessary to enable organizational agility in today's innovative business climate will find the Business Agility Foundations course compelling. Although this is a generalist certification and an entry point to several ICAgile tracks, it is not intended to be a direct substitution for the ICAgile Certified Professional credential. Those already holding the ICP are likely to find this course compelling, especially if they are on a journey towards business agility outside of a software development context.

## Course Outlines:

- Awareness: The Need for Business Agility
- Compelling Vision, Focus, and Clarity of Purpose
- New Ways of Thinking
- New and Differentiating Behaviors
- Frameworks, Tools, and Techniques
- Business Agility as the New Normal

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