

# Management Development Program

**Duration: 23 Half Days**

## Course Description:

The Management Development Program, an enhanced and accelerated leadership program, is tailor-fit for executives and leaders who are constantly managing change in order to lead, inspire, and transform a hyper-connected workforce. Often tagged as a full-360, non-degree mini-MBA, the program primes participating executives for self-awareness, personal mastery and transformative leadership in today's business context. The program is designed to challenge the participant's mental toughness, management cadence, big-picture thinking, insightful learning and collaborative leadership.

## Course Objectives:

Through the building block approach, the progression of learning themes, modules and topics deliberately become more complex as the participant engages co-participants, faculty, peers and colleagues as learning partners. The program aims to:

- Develop and prepare participating managers and specialists with functional and business area expertise for greater and broader management and leadership responsibilities
- Deepen participants' cross-functional competencies, learning agility, and cross-border management proficiencies to survive in a VUCA world
- Hone participants' critical thinking and managerial leadership skills for crafting novel and innovative solutions, organizational renewal and engagement, and transformation corporate strategy

## Target Audience:

The program is recommended for managers, functional leaders, specialists, entrepreneurs, and family business owners. A typical participant has at least six years working management experience.

## Course Outlines:

- MODULE A: Leading in a VUCA World and disruptive innovations
- MODULE B: Metacognition: Systems Thinking, Critical Thinking, Design Thinking
- MODULE C: Customer Insights Marketing
- MODULE D: Service Excellence and Operations Management
- MODULE E: Strategic Management and Business Model Canvas
- MODULE F: Language of Business and Financial Management
- MODULE G: Strategic Negotiations and Alliances
- MODULE H: Leadership, Coaching & Management of Change
- MODULE I: Self-Awareness and Personal Mastery
- MODULE J: Leadership Agility: The Road to CEO
- MODULE K: Business Management Simulation
- MODULE L: MDP Culmination Activity and Executive Coaching- Environmental Analysis

**REGISTER NOW!**

training@trends.com.ph  
(+632) 8863-2123  
www.trendssacademy.com.ph