TRENDS | Academy
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Professional Scrum Product Owner™ – Advanced (PSPO-A)

Duration: 2 Days

Course Description:

In this two-day class* students will better understand what it means to deliver value and how to express that value inside and outside of their organization. Through a case study-based series of exercises, combined with instruction, students gain the entrepreneurial product leadership skills and practices critical to growing as successful Product Owners.

The Product Owner role is multifaceted, requiring them to engage in behaviors and adopt mindsets beyond the core of Agility and the Scrum framework. Students explore these techniques and how to pivot among them by exploring several Product Owner "stances," including customer representative, visionary, experimenter, decision maker, collaborator, and influencer.

Course Objectives:

- If you're an experienced Product Owner, you'll discover various approaches to handling everyday challenges.
- You'll learn new and helpful practices through discussions, case studies, and exercises.
- After the course, you'll understand Agile Product Management better and be well-prepared for your journey as a Product Owner. Also, you'll learn how to effectively work with different types of stakeholders.

Intended Audience:

The Professional Scrum Product Owner II course is for anyone involved in software development using the Scrum Framework. It is particularly beneficial for those people within an organization accountable for getting the most out of Product using Scrum, including Product Owners, Business Analyst and Product Managers.

Course Outlines:

- Understanding your products
- Who are your customers?
- Connecting product features to customer outcomes
- Communicating the product vision and strategy
- Value and pricing models
- Innovation and experimentation
- Stakeholders and stakeholder management
- Agile governance, budgeting and contracting in relation to Scrum
- Scaling the Product Owner role

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