Professional Scrum Product Owner (PSPO-I)

Duration: 2 Days

Course Description:

The Professional Scrum, Product Owner™ course is a two-day program dedicated to helping students develop the necessary skills and understand how the Product Owner works within a Scrum Team. The class dives deeply into hands-on activities that help to illustrate Agile principles and techniques for Product Ownership. Following graduation, each student is well equipped with methodologies they can use in their day-to-day work related to Product Ownership and Agile Product Management.

The Product needs to be more understood and represented. In actuality, a Product Owner's responsibilities extend far beyond simply managing the Product Backlog and writing User Stories—they must play an instrumental role by connecting business strategies and product realization for the Scrum Team's success.

Our two-day class* imparts participants a deeper understanding of Scrum principles and the duties of being a successful Product Owner. Through instructor instruction and practical exercises, students will gain skills they can utilize to help combat common issues arising in their roles. At the same time, learn how to engage with customers, stakeholders, colleagues, and your organization to bring maximum value through product delivery.

Course Objectives:

- Have a clear understanding of Product and Product Management
- Have a clear understanding of the mechanics of Scrum
- Know how the Product Owner fits into Scrum
- Product Maturity
- Successfully work with Scrum Teams and stakeholders
- Effectively managing the Product Backlog and maximizing the value of the Product
- Measuring the value of the Product in the market
- Product adoption in the customer space

Intended Audience:

The Professional Scrum Product Owner course may be interesting to all those involved in product development upon the Scrum framework. However, it has been specifically conceived for those responsible for products from a business and product management perspective and taking up the accountability of the Product's success. Students should review the PSPO subject areas before the class.

Course Outlines:

- Scrum Framework
- Release Management
- Agile Product Management
- Product Backlog Management
- Forecasting capability with Scrum
- Estimating and prioritizing requirements
- Release strategies and planning with Scrum
- Setting and achieving strategic product goals
- Product development involving multiple teams
- Value-Driven Development - Evidence-Based Management
- The relevance of epics, user stories, and acceptance criteria
- Scrum Roles - Product Owner, Scrum Master and Development Team
- Impact Mapping, Value Stream, and Story Mapping technique formulate the Product Vision to Product Backlog

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