Perfect Pitch

Duration: 2 Days

Course Description:

Presenting effectively is essential for building trust and engaging your audience. Clear and compelling presentations are crucial for gaining approval, support, and successful implementation. Leaders must communicate with gravitas, especially when executive presence is required.

This program is designed for those looking to address these needs with practical, proven, and innovative solutions. Experienced leaders should continually refine their presentation skills, as the right phrases, words, and styles can evoke powerful responses and emotions. While logical reasoning is important, inspiring emotional buy-in is vital for motivating audiences toward action.

Course Objectives:

- Enhance presentation skills to build trust and engage audiences effectively.
- Develop compelling content that resonates with different types of executive thinkers.
- Master delivery techniques that create an impactful and memorable presentation experience.

Course Outlines:

I. Introduction
- Baseline presentation workshop

II. Matter: Content Enhancement
- Understanding your audience: The four types of executive thinkers
- Developing a storyline
- Beginning: The big idea
- Middle: Essential content
- End: Creating a compelling call to action

III. Method: Deliver an Experience
- Crafting a story
- The structure of effective storytelling
- Interactive virtual presentations
- Leveraging available virtual tools
- Identifying threats and opportunities
- Slideology: Presentation Design
- Do's and don'ts of visual presentations
- Tips for presenting data effectively

IV. Manner: Display Presence
- Visual and verbal techniques
- The newscaster pose
- Impactful virtual hand gestures
- Using voice as a toolbox
- Virtual presenter etiquette

REGISTER NOW!

training@trends.com.ph
(+632) 8863-2123
www.trendsacademy.com.ph