

The Eloquent Leader

Duration: 5 Days

Course Description:

Communication is one of the most important abilities and competencies for leaders in the 21st century. As businesses become more global, diversified, and interconnected, leaders must be able to effectively engage and communicate with a wide range of audiences and stakeholders, including employees, customers, investors, media, and the general public.

"The Eloquent Leader: The Art of Speaking with Confidence and Competence for Leaders", aims to give senior executives the fundamental communication abilities they need to effectively communicate their message and vision, particularly during board meetings, Town Halls, business and social events. Throughout the program, participants will be able to gain confidence, embrace their authentic selves, create meaningful content, connect with audiences, and improve their general competency through a series of engaging and interactive applications.

We cannot undervalue the importance of communication for leaders in the modern workplace and business environment. A wise person once said, "The art of communication is the language of leadership." This emphasizes the critical role that effective communication plays in leadership and management. It is essential for building strong and positive working relationships, inspiring and motivating teams, handling conflict, and communicating how to effectively navigate complex and uncertain business environments.

Participants will experience and gain expertise in delivering compelling and inspiring messages, using effective storytelling techniques, and making persuasive presentations through this program. This course will cover the fundamentals of effective communication as well as methods for Cultivating Confidence for Powerful Speaking; Embracing Character: Authenticity in Your Speaking Style; Crafting Impactful Content: Speech Writing and Executive Storytelling; Establishing Connection: Engaging with Your Audience; and Enhancing Competence: Refining Your Skills as an Eloquent Leader.

Finally, participants will also get the chance to practice their communication skills throughout the course while being coached by seasoned professionals and receiving feedback from their peers during the live presentation practice during the CEO Talks Forum organized as part of the program design.

Course Objectives:

- Develop and strengthen executive-level communication skills
- Build confidence for impactful and powerful speaking
- Embrace authenticity in a personal speaking style
- Master the art of crafting engaging content and storytelling
- Learn strategies for connecting with diverse audiences
- Refine and enhance overall competence as an eloquent leader

Target Audience:

This program is designed for business owners, public servants, corporate communicators, and C-Suite leaders, including CEOs, COOs, CFOs, CMOs, department heads, senior managers, and other high-level executives who want to improve their communication skills, particularly in the context of presenting their vision and message during various corporate, social and public events

Course Outlines:

Day 1: Cultivating **CONFIDENCE** for Powerful Speaking (LIVE, in-person)

- Learn techniques to overcome stage fright and nervousness
- Develop a personalized approach to boost confidence before and during speaking engagements
- Practice exercises to reinforce confidence-building strategies

Day 2: Embracing **CHARACTER: Authenticity** in Your Speaking Style (via Zoom)

- Identify your unique strengths and values as a leader
- Discover how to communicate authentically and genuinely
- Learn the importance of vulnerability and transparency in building trust with your audience

Day 3: Crafting Impactful **CONTENT: Speech Writing** and Executive Storytelling (via Zoom)

- Understand the structure and components of a compelling speech
- Learn how to write speeches that engage, inform, and inspire your audience
- Master the art of storytelling to create memorable narratives that convey your message effectively

Day 4: Establishing **CONNECTION: Engaging** with Your Audience (via Zoom)

- Learn how to meet the audience where they are and speak their language
- Develop techniques for establishing rapport and fostering engagement
- Explore the power of empathy and active listening in creating a genuine connection

Day 5: Enhancing **COMPETENCE: Refining Your Skills** as an Eloquent Leader (via Zoom)

- Review and integrate the skills and techniques learned throughout the program
- Receive personalized feedback and coaching on your speaking style and progress
- Develop a plan for continued growth and improvement

Graduation: 'CEO Talks' (LIVE, In Person)

Celebrate your newfound speaking skills in a "CEO Talks" presentation Share your insights and experiences with fellow program participants and LIVE audience guests

REGISTER NOW!

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