

Think Different

Duration: 1 Day

Course Description:

"Think Different" serves as a guiding principle for organizations seeking to foster innovation and creativity in a competitive landscape. This session is designed to inspire participants to become innovative thinkers who challenge conventional norms. By harnessing creative thinking strategies and innovative tools, organizations can enhance their processes and strategies.

Course Objectives:

- Recognize the importance of thinking differently and fostering creativity to drive better outcomes and continuous improvement.
- Utilize thinking tools and techniques that enhance workplace ideation.
- Practice creative problem-solving, decision-making, and process improvement methods.
- Develop an action plan to ensure ongoing learning.

Course Outlines:

Understanding the mind as a self-patterning system

- Brain exercises
- Distinction between left and right brain thinking
- Optimism
- Linear versus intuitive thinking
- Lateral thinking

Idea generation techniques

Creative problem-solving techniques

Mapping strategies

- Mind mapping
- Idea mapping

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