

Professional Agile Leadership - Evidence-Based Management

Duration: Day

Course Description:

The Professional Agile Leadership - Essentials course is designed for managers and leaders overseeing agile teams. Participating in this course will teach you how to effectively support, guide, and coach your team(s) to foster an environment that promotes greater agility.

Throughout the course, you will gain insights into leaders' roles in an agile context. In addition, you will learn how to identify and implement actions that contribute to creating a thriving agile environment. By the end of the course, you will be equipped with the knowledge and tools necessary to actively facilitate agility within your organization, ensuring that your team(s) can thrive and deliver value in an ever-changing landscape.

Target Audience:

Professional Agile Leadership is for professionals in leadership roles (including executives, managers, Scrum Masters, Product Owners, coaches, and consultants) who:

- Are responsible for the success of their product delivery programs or Agile transformations and are seeking a means to measure and demonstrate that success
- Are looking for a framework that identifies improvement areas that increase their business agility, including their time to pivot to meet new challenges and deliver customer value
- Want to help their organization embrace empiricism and experimentation to find solutions for complex problems (where more is unknown than known or the situation changes rapidly)
- Want to articulate goals and measures in a way that fosters self-management and empowers their teams to understand the connection between their work and the value their organization is providing and the customer is receiving
- Want to be more effective in how they measure success by using Agile measures rather than traditional measurement models (including the use of velocity)

The Professional Agile Leadership - Essentials course is designed for attendees who have a solid grasp of Agile practices, have read the Evidence-Based Management Guide, and desire to shift from traditional approaches to working and measurement. While specific Scrum experience is not required, the course provides leaders valuable insights on effectively supporting their Agile teams.

Course Outlines:

Setting Goals

Define measurable outcomes for success. Also learn how to:

- Understand strategic, intermediate, and immediate tactical goals
- Align organizational goals for transparency and collaboration
- Measure progress without focusing only on activities or outputs
- Identify Unrealized Value to drive meaningful outcomes
- Apply goals to real-world scenarios like improving customer satisfaction or product impact

Making Progress Toward Goals

Achieve objectives through small, measurable steps. Moreover, you'll learn to:

- Assess current state to set realistic short- and medium-term goals
- Use the Experiment Loop: hypothesize, test, inspect, adapt
- Design experiments to validate assumptions about features and requirements
- Adjust goals based on empirical insights and evolving conditions
- Continuously move toward Strategic Goals via iterative improvements

Understanding What is Valuable

Identify what truly delivers value. Along with this, explore:

- Differences between inputs, activities, outputs, outcomes, and impacts
- How to prioritize customer outcomes over mere outputs
- Recognizing sustainable impacts for organizational growth
- Avoiding common pitfalls in measuring value incorrectly
- Techniques to maximize benefits for customers, users, and stakeholders

Key Value Areas

Examine organizational improvement opportunities. Also gain skills to:

- Measure Current Value (CV) and Unrealized Value (UV) to balance present vs. future benefits
- Evaluate Ability-to-Innovate (A2I) for sustainable innovation
- Monitor Time-to-Market (T2M) for faster delivery and feedback loops
- Inspect and adapt strategies across all KVAs for holistic growth
- Focus on customer, employee, and stakeholder satisfaction alongside organizational capability

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training@trends.com.ph
 (+632) 8863-2123
 www.trendscademy.com.ph