

# Professional Scrum Master and Product Owner

**Duration: 3 Days**

## Course Description:

When the accountabilities of the Scrum Master and Product Owner are effectively fulfilled, Scrum Teams thrive. The 3-day PSMPO (Professional Scrum Master and Product Owner) course integrates essential learning objectives from both the Scrum.org Professional Scrum Master (PSM) and Professional Scrum Product Owner (PSPO) courses. By combining PSM and PSPO, individuals can learn side-by-side in a manner that is not achievable when training Scrum Masters and Product Owners separately.

Scrum Teams flourish when the Scrum Master and Product Owner carry out their responsibilities effectively. The PSMPO course spans 3 days and incorporates critical learning goals from the Scrum.org Professional Scrum Master and Professional Scrum Product Owner programs. Bringing together PSM and PSPO allows participants to acquire knowledge concurrently, which would not be feasible if Scrum Masters and Product Owners were trained independently.

## Target Audience:

The Professional Scrum Master and Product Owner course aims to facilitate joint learning for Scrum Masters and Product Owners. It is crucial because they jointly assume leadership roles that are vital for Scrum Teams to meet the expectations of stakeholders, such as customers and users, by consistently delivering value at an early stage. When implementing this course in your organization, ensure that participants who will collaborate as team members are included.

## Course Objectives:

- Grow an Agile mindset and build awareness of why values and principles are crucial to success
- Understand the Scrum framework and how empiricism enables rapid delivery of value
- Build knowledge of how the Scrum Master and Product Owner accountabilities jointly serve the team, customers, and the organization
- Experience techniques for focusing on the customer and delivering incremental value
- Explore approaches for building alignment and execution of the strategy through product vision and product goal
- Learn ways to understand, deliver, and measure value
- Practice how to manage the product backlog in ways supportive of achieving the product goal
- Create clarity on how release planning builds transparency and helps manage stakeholder expectations
- Solidify the importance of done and discerning what is done and what is undone
- Gain an appreciation for the art of working with self-managing teams and building a sustaining capability for solving complex problems

## Course Outlines:

- The Product Owner
- Agile Product Management
- Value-Driven Development
- Product Backlog Management
- Theory and First Principles
- Scrum Framework
- Release Management
- Done and Undone
- People and Teams
- The Scrum Master

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