

Professional Scrum Master™ - AI Essentials Training

Duration: 1 Day

Course Description:

This PSM-AI training helps you work with greater clarity, improve team effectiveness, and make better-informed decisions. From smarter Sprint preparation to AI-assisted facilitation and risk awareness, this training equips you with practical capabilities to lead confidently in an AI-enabled environment. In this one-day* course, students engage in discussions and exercises to explore practical uses of AI tools and techniques to help them as a Scrum Master and to learn how to enable their Scrum Teams and organizations to effectively use AI.

Target Audience:

This course is appropriate for Scrum Masters and Agile Coaches with a solid understanding of the Scrum framework and experience working on a Scrum Team in any industry, as they learn how to integrate AI into their roles. This includes:

- Scrum Masters
- Agile Coaches
- Agile leaders
- Team facilitators
- Other related professionals

This course is designed for professionals who want to work with AI tools in practice. It is not intended for those seeking advanced machine learning or data science content. Scrum Master training and certification is recommended.

Course Objectives:

- Explain key AI concepts, including machine learning, deep learning, generative AI, and agentic AI
- Describe how AI supports effective Scrum Team facilitation and collaboration
- Discuss how AI tools can enhance the Scrum Master's accountability through real-world use cases
- Demonstrate practical uses of generative AI tools to support the Scrum Team and Scrum events
- Demonstrate effective AI prompt engineering to get the desired results
- Integrate AI tools in day-to-day work
- Implement AI-informed behaviors in day-to-day work
- Apply ethical and responsible practices when adopting and working with AI

Course Outlines:

Module 1: Understanding AI in the world of Scrum

- The training opens by looking at why AI is becoming important in modern product development.
- Participants discuss how AI is already shaping the way teams work, from the tools they use to how they communicate and make decisions.
- This session sets the context for why Scrum Masters need to understand AI today

Module 2: AI and the Scrum Master's role

- Explore how AI can support preparation for Scrum events and team facilitation.
- Use AI to gain better insights and improve team discussions.
- Learn how to use AI as a support tool while keeping collaboration and leadership central.

Module 3; Using AI across Scrum events

- See practical examples of AI supporting sprint planning, daily scrums, reviews, and retrospectives.
- Use AI to refine sprint goals, surface risks, and organize feedback.
- Focus on meaningful support rather than replacing team interaction

Module 4: Hands-on experience with generative AI

- Practice writing clear instructions to get useful AI responses.
- Learn how to review and improve AI-generated outputs.
- Build confidence through guided exercises linked to Scrum activities.

Module 5: Bringing AI into daily work

- Use AI to prepare meeting notes, stakeholder updates, and summaries.
- Support routine Scrum Master tasks with simple AI techniques.
- Integrate AI into existing workflows without adding complexity.

Module 6: Responsible use of AI

- Understand how to protect sensitive information when using AI tools.
- Recognize possible bias or limitations in AI outputs.
- Make balanced decisions instead of relying blindly on AI suggestions.

Module 7: Supporting safe adoption within Organisations

- Guide teams and leaders when introducing AI into their work.
- Encourage safe experimentation while addressing concerns.
- Set clear boundaries to ensure responsible and effective AI usage.

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