

Professional Scrum Product Owner™ - AI Essentials

Duration: 1 Day

Course Description:

The Professional Scrum Product Owner – AI Essentials (PSPO-AI) is a one-day course for product leaders to learn how AI is changing the way products are managed. This interactive, hands-on class will help you confidently use AI tools like ChatGPT and Synthesia to improve discovery, validation, and delivery, no matter if you're a Product Owner, Product Manager, or Business Analyst.

You'll learn how AI can improve every aspect of Product Ownership, including a new focus on security and ethics, so that you can use it responsibly and effectively. By the end, you'll not only understand machine learning, generative AI, and more, but also walk away with practical ways to embed these tools into your daily work.

Target Audience:

- Product Owners looking to integrate AI into daily workflows
- Product Managers aiming to drive innovation and product value with AI
- Business Analysts wanting to enhance discovery and validation using AI tools
- Scrum Masters and Agile Coaches supporting teams in AI adoption
- Leaders exploring AI's impact on product delivery and team performance
- Anyone in a product-related role eager to stay ahead with AI skills and practices

Course Objectives:

- Gain deeper insights into your product's target market
- Build detailed user personas to truly understand your customers
- Define and communicate a compelling product vision
- Speed up prototyping and experiment faster with ideas
- Automate and offload repetitive, routine tasks
- Improve collaboration with your team and key stakeholders
- Streamline daily workflows and boost overall productivity

Course Outlines:

Artificial Intelligence (A Primer)

- Gain a clear understanding of Artificial Intelligence, including key concepts such as machine learning and generative AI.

The Preferred Stances of the PO

- Explore the preferred stances of a Product Owner in product development.

Leveraging AI for Product Owner Stances

- Learn how AI supports each stance—Customer Rep, Visionary, Experimenter, Decision Maker, Collaborator, and the Orchestrator.

Security & Ethics

- Understand the importance of responsible, secure AI adoption across teams and organizations.

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